

FOR IMMEDIATE RELEASE

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Crush Fest 2011

Sautee-Nacoochee, GA: Excitement is building about Crush Fest, Yonah Mountain Vineyards' second grape harvest celebration. Crush Fest is an all-day festival held Saturday, September 3 (Labor Day Weekend), from 11:00 a.m. - 7:00 p.m. at Yonah Mountain Vineyards near Cleveland, GA.

Crush Fest is designed to be a fun and exciting event for all ages. Grape stomping a' la Lucille Ball (the "I Love Lucy" show) will highlight the day. Horse-drawn wagon tours of the vineyard, tours of the winery and Georgia's only wine cave, barrel samples and wine tasting will be offered.

Three area restaurants will sell foods paired with Yonah Mountain Vineyards' wines: Bernie's Restaurant of Sautee, Natalie Jane's Restaurant and Tavern of Clarkesville, and Chef Paul of the Nacoochee Grill and Tavern of Helen.

Live music by four local groups will provide the soundtrack for the day: Curtis Jones and Insonnia, the Shoal Creek Bluegrass Band, Jeremiah and the Bullfrogs, and Chris Bahre and Friends. Vineyard owner Bob Miller will serenade grape stompers on accordion, and a special guest musical ensemble will surprise festival goers.

Over 30 vendors and artists will sell local products and wine related merchandise such as pottery, jewelry, toys and fiber arts.

Artwork for the Serenity Cellars 2011 New Vogh Label Contest will be accepted until September 1, and will be on display and voted upon at the festival.

Admission to Crush Fest is \$15.00 for wine drinkers, \$5.00 general admission, 16 and under free.

For information about the festival, or for information on the 2011 New Vogh Label Art Contest, call the tasting room at 706/878-5522.

The Yonah Mountain Vineyards tasting room in Sautee, 2454-B Highway 17, is open seven days a week. Follow Yonah Mountain Vineyards on Facebook or visit www.yonahmountainvineyards.com.

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